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Greetings,

ILRC is very pleased to announce the date for our 2017 Jefferson City Multicultural Fall Festival. The event is scheduled for **Saturday, October 7th**, and will be held Downtown Jefferson City!! We hope the festival will be what you expect....even better. We will be having a great festival for adults and children alike; fantastic entertainment, foods, crafts, vendors, exhibitors, information and much more.

A great part of the success of our festival in previous years is because of the quality of vendors and entertainment. Once again, we hope to bring information on the many services, businesses and opportunities available to the residents and visitors to our community. As always, we also hope to expand the number of booths representing the various cultures in our area.

We invite any community member, business, individual, or organization to represent their heritage, customs, work, beliefs, culture, background, opportunities, services, sales or activities at the festival. We have various ways you can participate; you can have a booth, purchase advertising, or be a sponsor of several different levels.

The crowds have been estimated as high as 9,000. We are confident that we will once again provide central Missouri with an enjoyable day of cultural learning, entertaining, cuisine, children's activities and informational booths about our diverse community. If you will be able to add to this invaluable experience, we encourage you to do so!!

Please return the enclosed form with payment no later than **September 22nd**. THANK YOU for lending your support.

If you should have any questions, please do not hesitate to contact me at the above information. Again, we hope you can join us!!

Sincerely,

Melinda A. Cardone

Melinda Cardone
Exhibit/Vendor Chair